

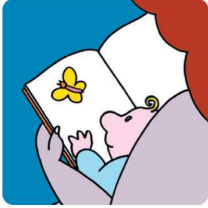
**Nati per
Leggere**



Stato dell'arte di NPL in Italia con uno sguardo internazionale

Fabio Bazzoli
Gruppo nazionale di coordinamento

Illustrazioni dal manifesto **Il mio primo libro** Progetto di **Luigi Paladin** illustrato da Anton
Gionata Ferrari, realizzato dalla Provincia di Brescia e diffuso a cura della Rete Bibliotecaria
Bresciana



Nati per
Leggere

Da dove viene NPL

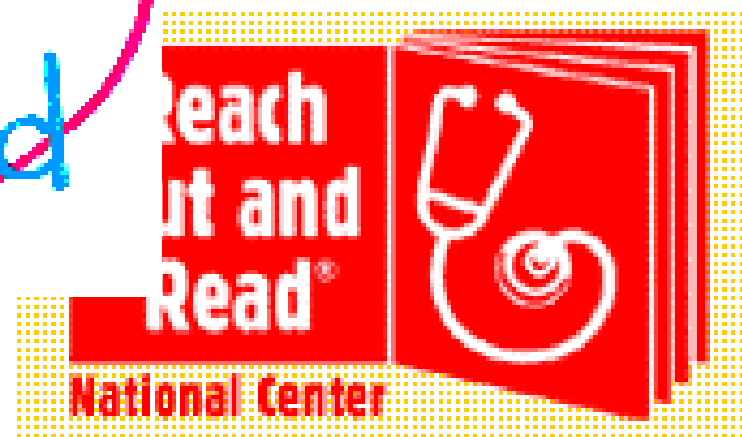
1989 Reach Out and Read (Usa)

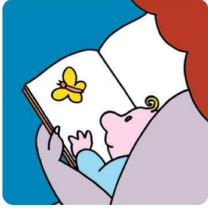
2009

4.535 ospedali d
3.8 milioni di bar
ogni anno

6 milioni di libri
distribuiti ogn

Più di 52.000 op
formati





Nati per
Leggere

Da dove viene NPL

1992 Bookstart (Uk)

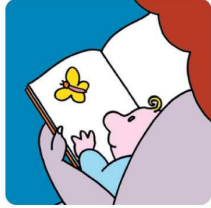
dal **2004**

tutti i bambini inglesi
ricevono in tre
momenti della loro
infanzia i pacchi dono
Bookstart

2,1 milioni di bambini
ogni anno



Bookstart



Nati per
Leggere

E noi?

Rilevazione delle Unità operative locali

Censimento

Immagine complessiva delle attuazioni locali del progetto

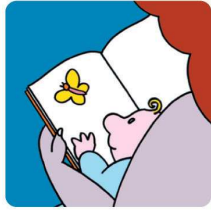
Misurazione dell'impatto del progetto sulle comunità

Questionario

Dati descrittivi

Dati quantitativi



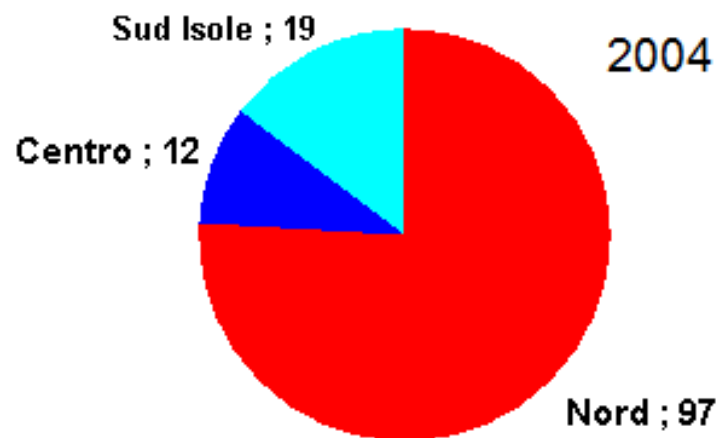


Nati per
Leggere

I dati delle rilevazioni

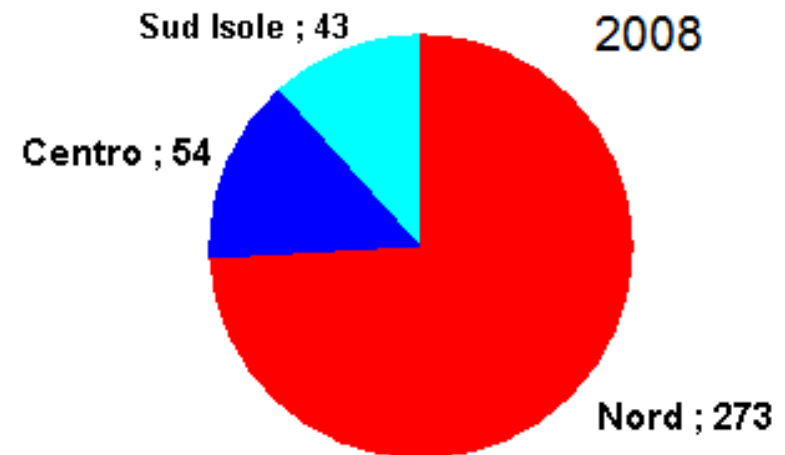
2004

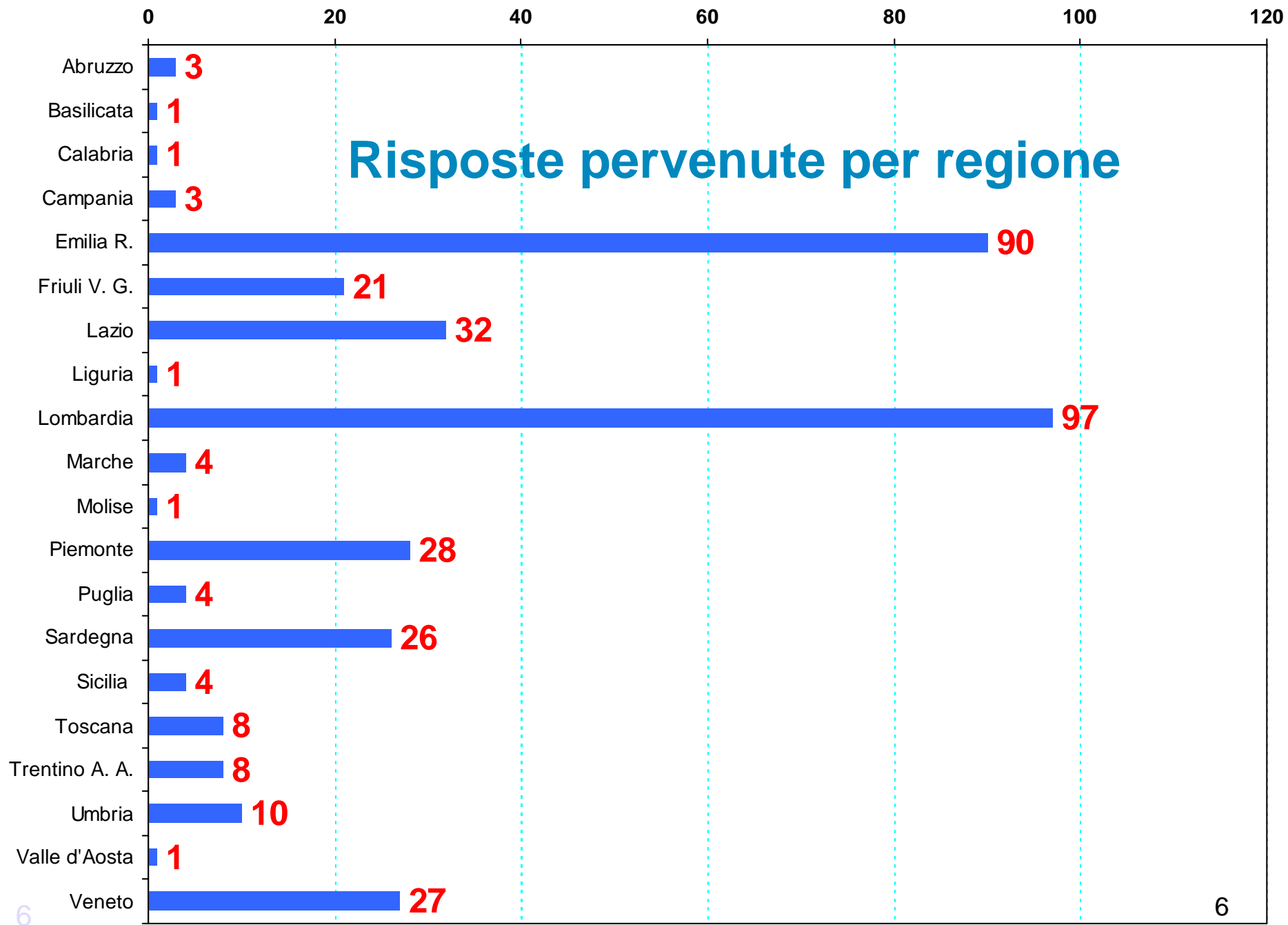
128 questionari
restituiti

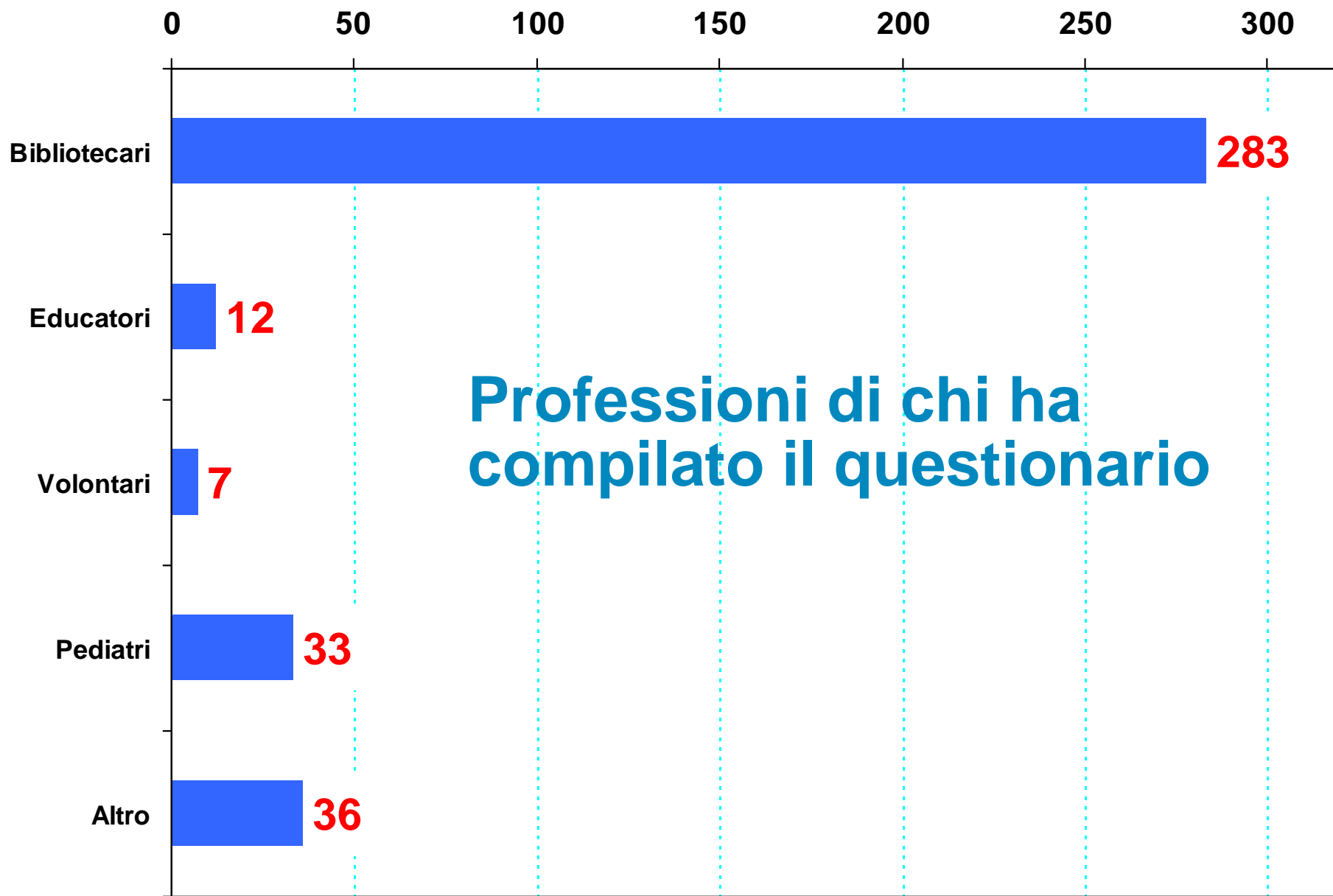


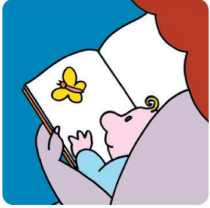
2008

370 questionari
restituiti





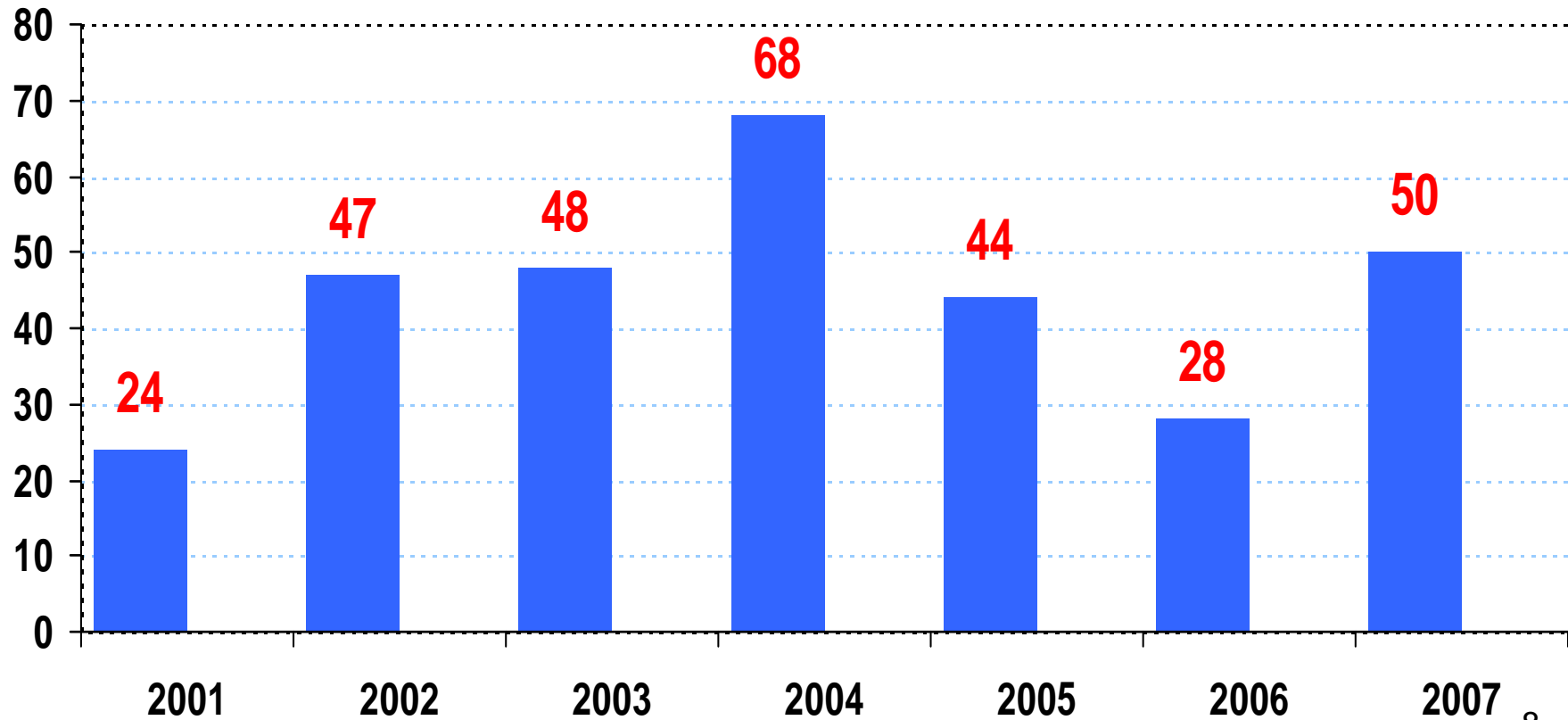


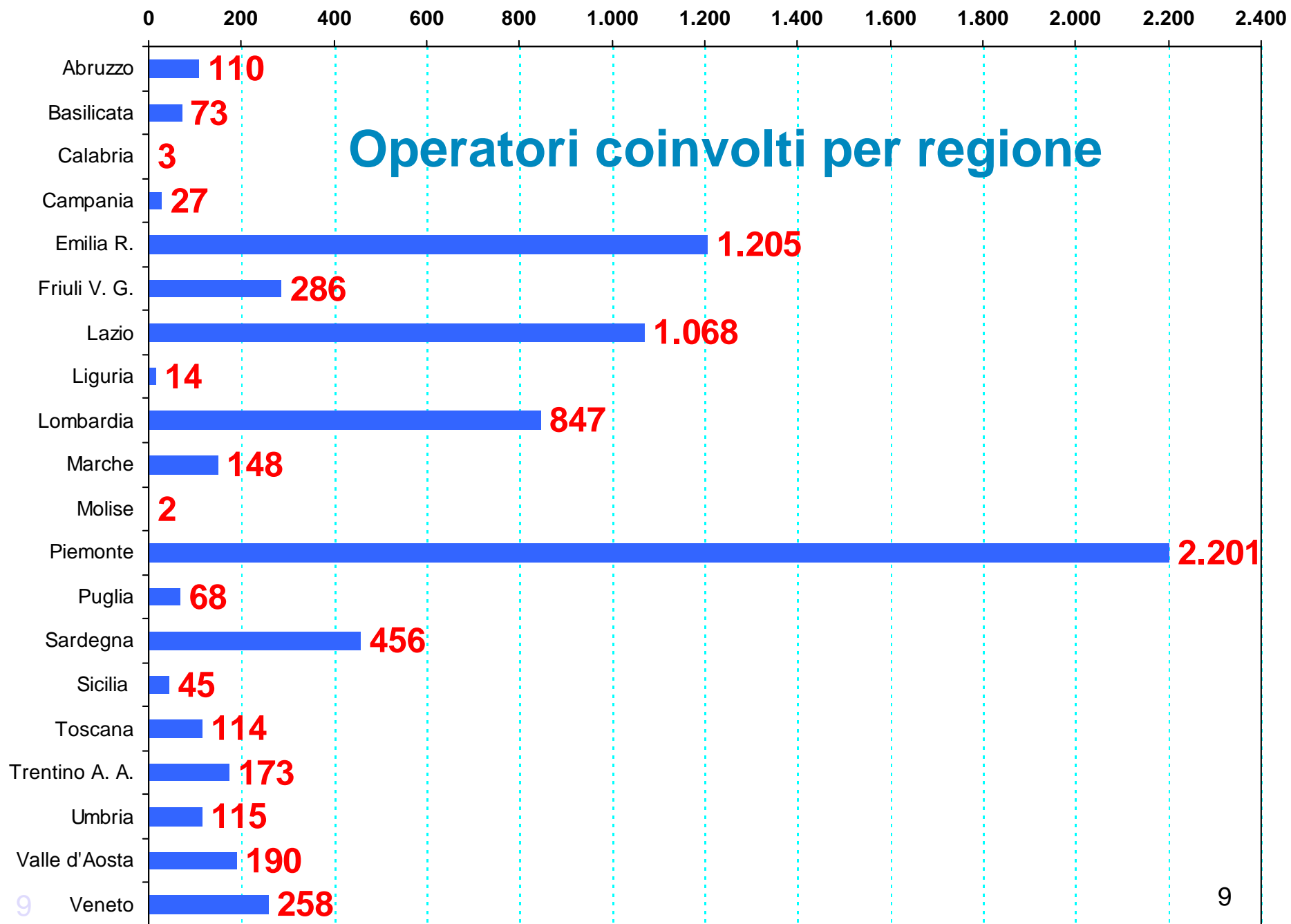


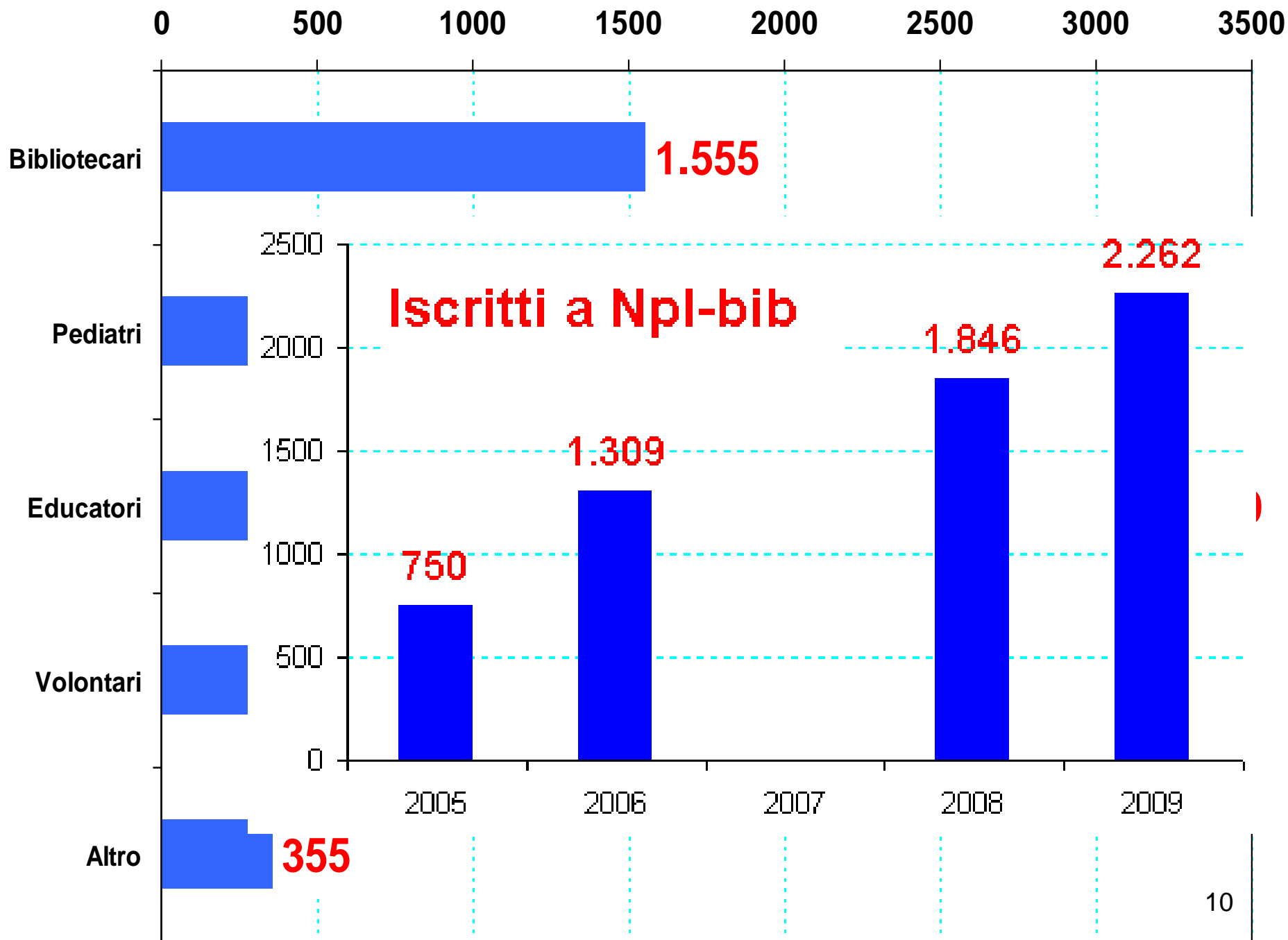
Nati per
Leggere

Quanti siamo?

Anno di nascita dei progetti









Nati per Leggere

Chi ha finanziato NPL?

2004

61,4% **229**

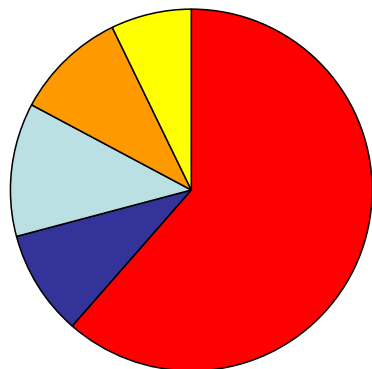
9,4% **35**

12,1% **45**

9,9% **37**

7,2% **27**

373



2008

259 **53,0%**

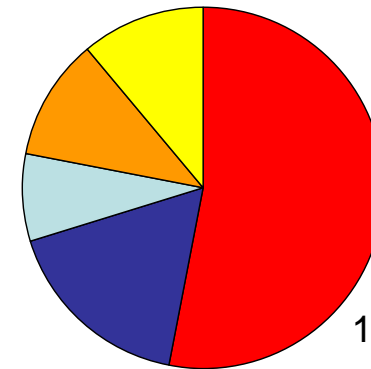
84 **17,2%**

39 **8,0%**

52 **10,6%**

55 **11,2%**

489



Comune

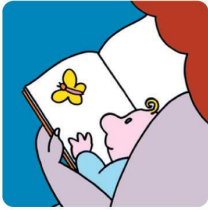
Provincia

Regione

Sponsor

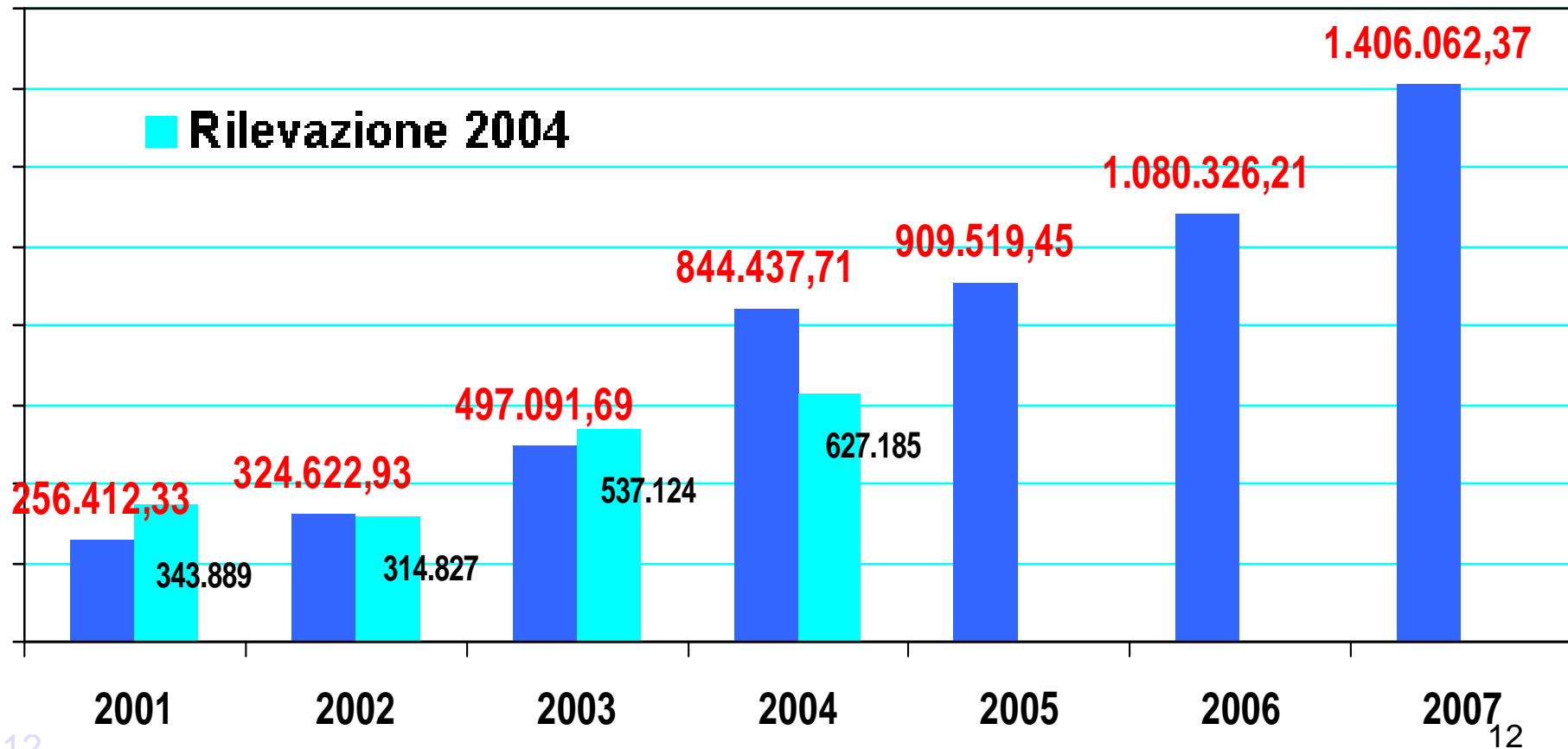
Altro

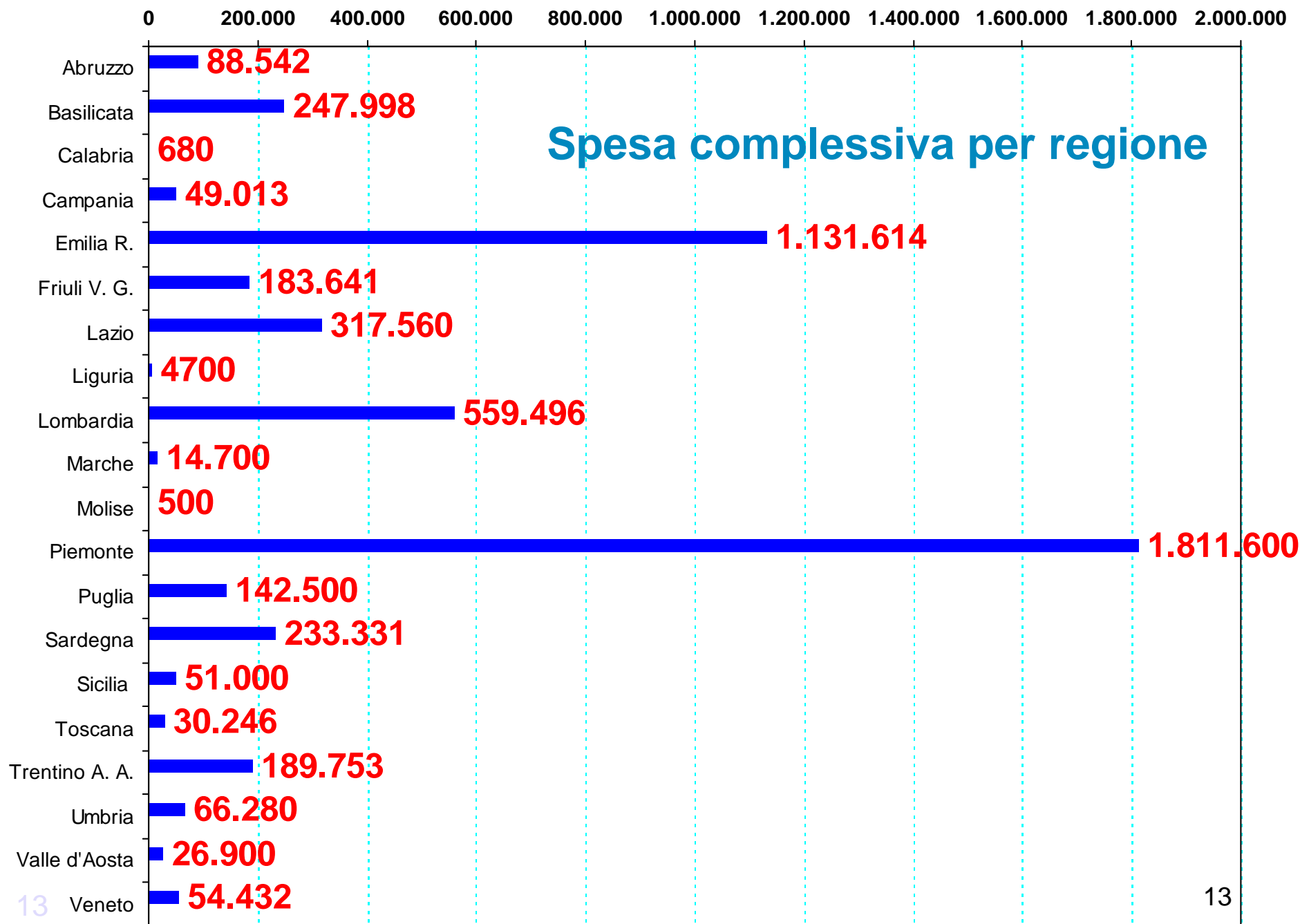
- Comune
- Provincia
- Regione
- sponsor
- altro

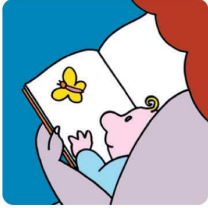


Nati per
Leggere

E quanto?



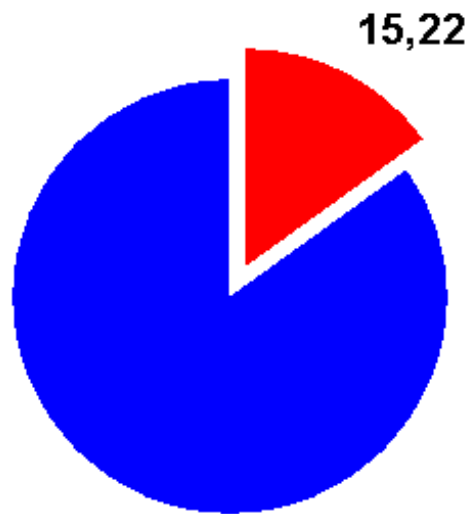




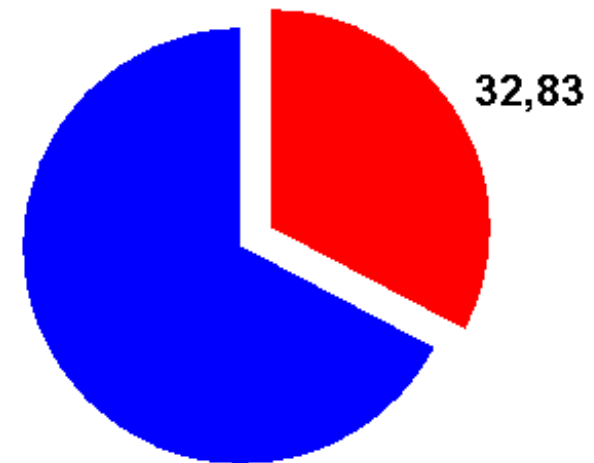
Nati per
Leggere

Quanto efficaci siamo stati?

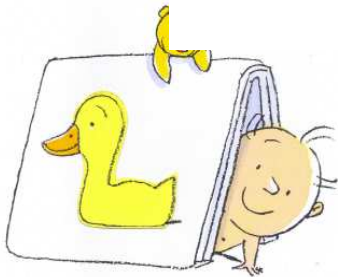
2004

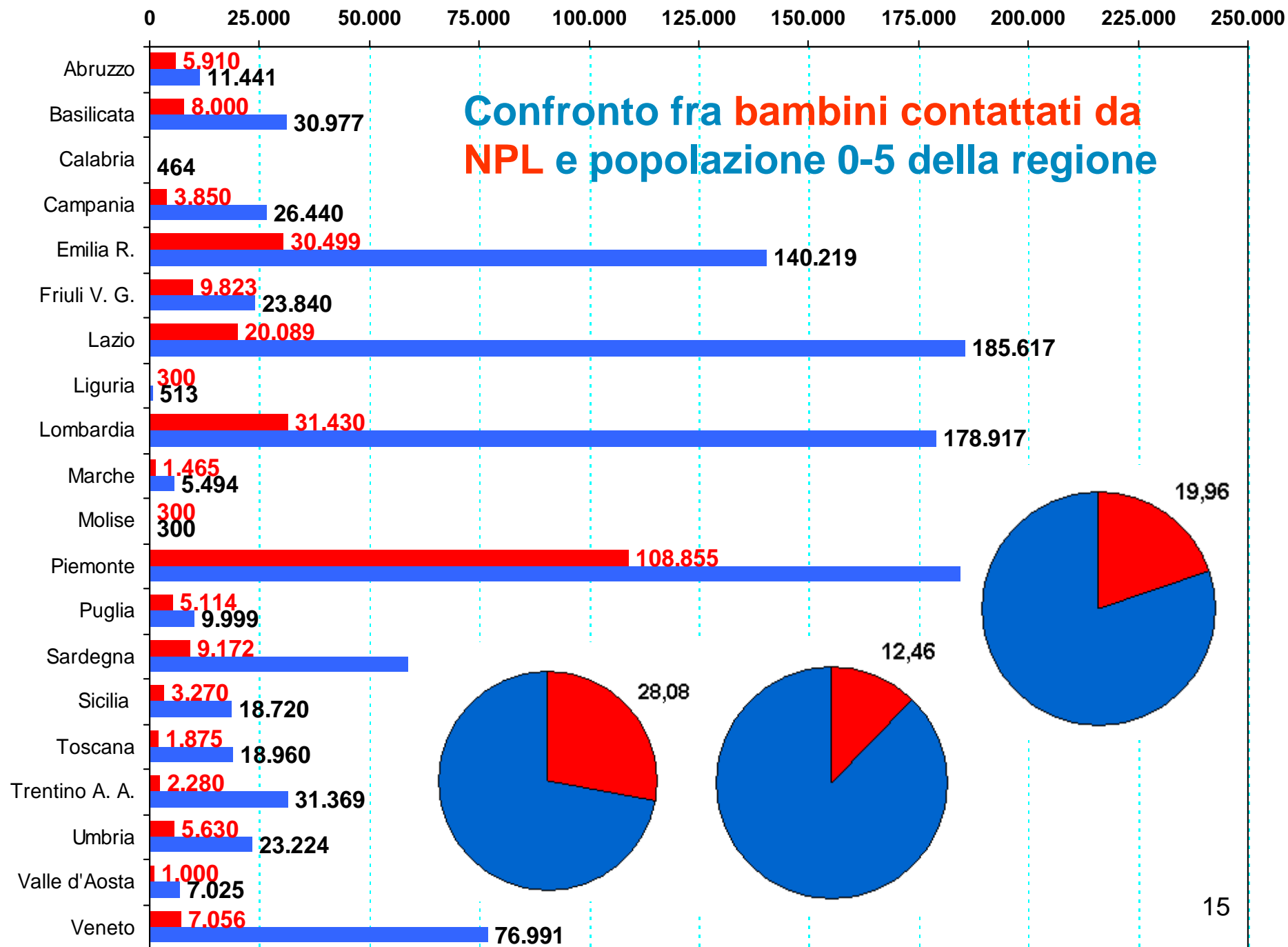


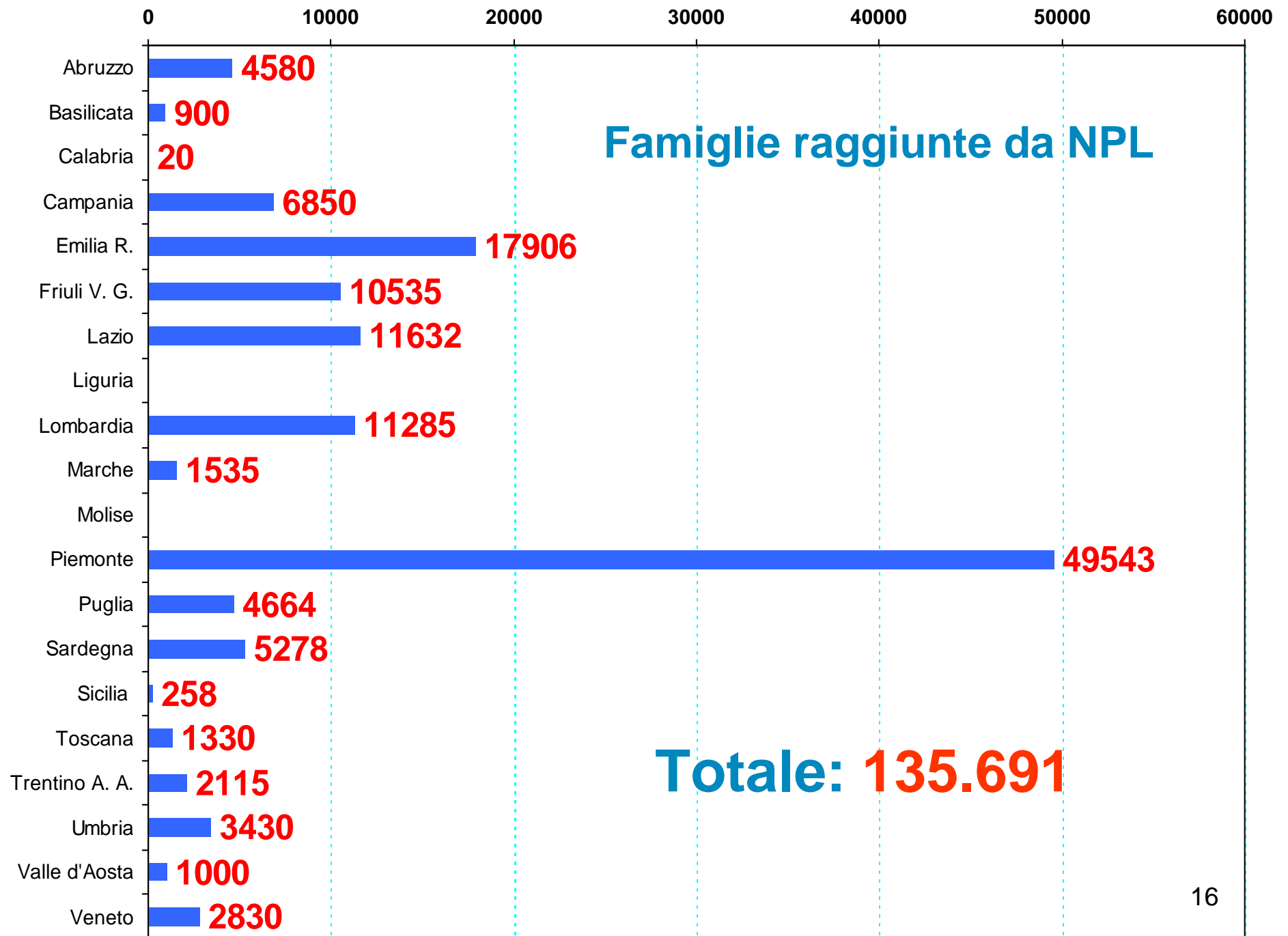
2008



255.918 bambini
23,41 %



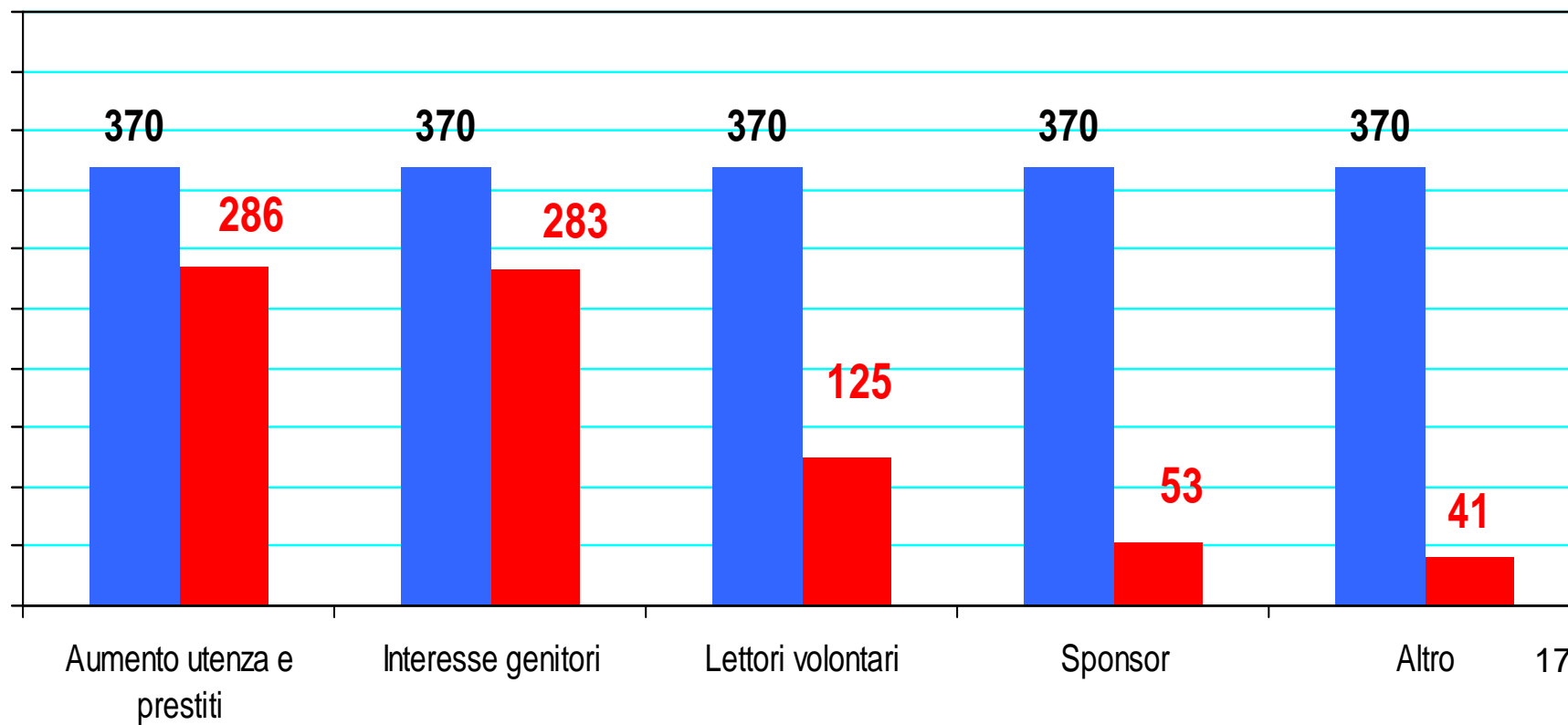






**Nati per
Leggere**

Risultati percepiti





**Nati per
Leggere**

Azioni praticate

